

# Stormwater Logo Design Contest

## Logo Design Contest

The Town of Hope Mills needs a logo for the Stormwater Program and would like a student to design it!

We are requesting submissions from students in Hope Mills in three age groups: Elementary School, Middle School, and High School.

A \$100 prize will be awarded to one submission from each age group, with one logo chosen to represent the Hope Mills Stormwater Program.

## Design Criteria

1. The logo can be either hand or computer generated and needs to include the slogan Clean Water, Clear Choice. It should also include the name of the town Hope Mills.
2. If hand drawn, ensure that the image can be easily scanned/reproduced. If computer generated, include a CD or disk with the logo on it with your hardcopy.
3. The logo should be no larger than 2 inches x 2 inches.
4. It should look great in color or in black and white.
5. The logo should be suitable for many formats including letterhead, buttons, websites, etc; therefore entrants are encouraged to keep the logo simple.
6. All entries must be the entrants original artwork. Do not use copyrighted characters, images, or clip art.

## What is Stormwater?

Stormwater is the flow of water that occurs immediately after a rainfall.

There are many sources of stormwater pollution, including automotive fluids, brake dust, leaves, grass clippings, pet waste, cigarette butts, soil, and garbage. These materials are generated everyday and combine to create an unhealthy mess that contaminates our local waters.

Polluted stormwater runoff is the number one cause of water pollution in North Carolina. In most cases in North Carolina today, stormwater either does not receive any treatment before it enters our waterways or is inadequately treated.

Polluted water damages the wildlife in creeks, streams, rivers and lakes.

## Contest Rules:

- All entries, once submitted, become the sole property of the Town of Hope Mills to be used at their discretion. The Town of Hope Mills reserves the right to modify the winning logo.
- Entrants must be in grades K-12 and live in or attend school in the Town of Hope Mills, NC.
- Only one logo can be submitted for consideration by each entrant.
- Each entry must include the Town of Hope Mills Entry Form and Certification with the required signatures. Additional forms can be found on the Stormwater Section of the Town's website at [www.townofhopemills.com](http://www.townofhopemills.com)
- Submissions must be received by **October 17th, 2008 at 5 pm**.
- Winning entrant(s) must agree to have their name and photo released.
- Submit entries by mail or hand deliver to:  
Melanie Clerkley, Town of Hope Mills Stormwater Department  
5770 Rockfish Rd. Hope Mills, NC 28348
- Entries will be judged by the Town of Hope Mills Stormwater Advisory Committee. The winning entries will be displayed at Ole Mills Days on October 25th, 2008.