



DIGITAL MARQUEE ADVERTIMENT REQUEST FORM

Applicant Name: _____

Organization/Business Name: _____

Address: _____

Day Phone: _____ Evening Phone: _____

Email Address: _____

Website (if applicable): _____

Display Date(s): _____ to _____ Background/Font color preferred: _____

Image preferred or provided: _____

Please indicated the verbiage of your Digital Marquee Advertisement:

Line 1: _____

Line 2: _____

Line 3: _____

Line 4: _____

Line 5: _____

Location: John W. Hodges Public Safety Center

Terms of This Agreement:

1. Fee is based on adopted Fee Schedule.
2. All messages will be consistent with the Town of Hope Mills Digital Marquee Advertising Policy and the information requested for posting is to be approved by the Parks & Recreation Director. The Parks & Recreation Department reserves the right to change the information.
3. Service Interruptions: In the event the Digital Marquee cannot service this agreement due to power outages caused by weather or other non-controllable "natural acts", there will be a grace period of four hours to restore the power failure. After this grace period the agreement will be extended by the number of lost hours. For any lost advertising due to malfunction in the digital marquee equipment, the agreement will be extended by the number of hours lost due to malfunction.
4. The Customer that is responsible for payment, warrants that all approved design, artwork, or advertisement DO NOT infringe upon any trademarks or copyrights either Local, State, or Federal.
5. The Customer agrees to hold, defend, and indemnify the Town of Hope Mills, its associates and employees free and harmless from any and all losses, liability, claims, and demands, including Attorney fees or other fees, any suits that arise from any advertisement placed on the John W. Hodges Public

Safety Center Digital Marquee or any verbal ad content or subject matter including partial contents of ads or copy displayed on the Digital Marquee in pursuant of this policy/application.

6. The Town of Hope Mills does not guarantee the specific amount of “image” or the number of “spots” during any given 24 hours. However, a “spot” within a rotation will generate a minimum of 1,000 “images” per 24-hour period. (Example: 86,400 seconds in a 24-hour period. If all 10 “spots” are being utilized at an 8 second display for each of those 10 “spots”, to total 80 seconds, then each “image” will be viewed over 1,000 times.)

Digital Marquee (s) Advertising Fees:

- 1 day, per image \$55.00
- 1 Week (7 days), per image \$85.00
- ½ Month (14 days), per image \$125.00
- 1 Month (28 days), per image \$200.00
- Customization Fee (optional) \$30.00

By signing this agreement, the Customer/Renter is stating that they are authorized to execute the agreement in its full entirety. The Customer authorizes and instructs the Town of Hope Mills to proceed with the above terms of the agreement and agrees to pay the fees listed.

By signing below, this becomes a binding agreement to be arbitrated, if need be, in the State of North Carolina Court of Law.

Applications, along with payment must be submitted by:

Mail-in Entries:

Hope Mills Parks & Recreation
5770 Rockfish Road
Hope Mills, North Carolina 28348

In-Person Entries:

Hope Mills Parks & Recreation
5766 Rockfish Road
Hope Mills, North Carolina 28348

Customer’s Signature

Date

TOHM Parks & Recreation

Date